

wellcoaches®

SCHOOL of COACHING

Group coaching is a win-win-win. You reach more people, and your clients access more affordable coaching while tapping into the considerable power of community. However, the ability to create groups, effectively market to groups, and conduct group sessions requires that you learn new skills and that you apply your core coaching skills in new ways.

During this six-week class, participants will learn the basics of developing a successful group coaching practice: what group coaching is and how it differs from individual coaching, logistics of group coaching (group size, meeting length, fees, etc.), how to market your program, and how to conduct group sessions.

This class includes both sharing of ideas and practice. Participants will have several opportunities to be coached and coach others as we explore the unique dynamics provided by a group environment.

- Week #1: Group Dynamics
- Week #2: Getting Started
- Week #3: Skills and Presence
- Week #4: Structure and Logistics
- Week #5: Creating a Community
- Week #6: Marketing and Promotion



This six-week live-teleclass series will be held on Wednesdays, September 13 - October 18, 2017 and led by Wellcoaches faculty member Michael Scholtz

9:00 am PT / 12:00 pm ET (75 minute classes)

\$395 enrollment fee

Registration Deadline: Monday, September 11

Go to <http://wellcoachesschool.com/events-and-classes/> to register.